



UN Fourth International Conference on Financing for Development (FfD4)
Sevilla, Spain | June 30 – July 4, 2025
Side Event Concept Note

High Level Public-Private Roundtable:
Accelerating SDG Impact through Outcomes-Based Financing

Co-Organizers: Government of Colombia, Government of Kenya, Government of Switzerland, OECD, Outcomes Finance Alliance Secretariat (Levoca, LLC), UBS Optimus Foundation

Date and Time: Thursday, July 3, 2025, 8:30-10:00am

Venue: FIBES Sevilla Exhibition and Conference Centre

Room: Side Event 15 (*Capacity: 48 people*)

Format: In-Person

FfD4 Side Event Themes: Global financing framework; Domestic Public resources; Domestic and international private business and finance; International development cooperation; Data, monitoring and follow up

Event Objectives:

- Highlight public and private sector leadership using Outcomes-Based Financing (OBF) to enhance impact across the SDGs and demonstrate how OBF aligns with multiple themes of the FfD4.
- Showcase support for the [Cali Declaration](#) on Outcomes-Based Financing for Sustainable Development.
- Feature a series of exciting announcements on new and scaled-up global OBF initiatives under the [Sevilla Platform for Action](#) to support the implementation of the Outcome Document beyond the FfD4 Conference.

Event Abstract:

The UN's Fourth International Conference on Financing for Development (FfD4) offers a pivotal opportunity to rethink not only how much financing is mobilized for the Sustainable Development Goals (SDGs) but *how effectively it delivers impact*. As the global SDG financing gap approaches US \$4 trillion annually, maximizing the value of every dollar has become as critical as securing new resources. This roundtable discussion with senior policymakers, international development organizations, and private sector representatives will showcase leadership and experience using



outcomes-based financing (OBF) to enhance impact across the SDGs. It will highlight the important role OBF can play to advance the FfD4 agenda by aligning stakeholders and financing around shared outcomes. OBF models are already helping governments and funders deliver outcomes in sectors such as education, health, employment, and climate resilience.

The side event will feature a series of exciting announcements on new and scaled-up global OBF initiatives that support the implementation of the FfD4 Outcome Document. These include the launch of the OECD’s new guidance on OBF, as well as the next phase of the [Outcomes Finance Alliance](#) and the Outcomes Accelerator – which will be launched under the [Sevilla Platform for Action](#). In addition, the event will announce the successful launch of the SDG Outcomes Fund. Together, these initiatives aim to strengthen collective action and ensure continued collaboration beyond FfD4 to accelerate SDG impact through outcomes-based financing.

Context:

The UN’s Fourth International Conference on Financing for Development (FfD4) offers a pivotal opportunity to rethink *not only how much* financing is mobilized for the Sustainable Development Goals (SDGs) but *how effectively it delivers impact*. As the global SDG financing gap approaches US \$4 trillion annually¹, maximizing the value of every dollar has become as critical as securing new resources.

Outcomes-Based Financing (OBF) – defined as approaches that link funding directly to the achievement of measurable outcomes — offers a powerful tool to improve the efficiency, transparency, and effectiveness of both public and private capital. OBF models are already helping governments and funders improve outcomes for individuals and communities across sectors such as education, health, employment, and climate resilience.

Across the FfD4 themes, OBF advances several key priorities:

- As part of a **renewed global financing framework**, OBF can help coordinate diverse funding streams, bridge public and private sector investments, and strengthen systems at the country level, ensuring that financing is more efficient, transparent, and impactful.
- In the use of **domestic public resources**, OBF can maximize impact and enhance value for money.
- OBF can strengthen **international development cooperation** by aligning diverse actors — governments, donors, investors, and implementers — around shared outcomes.

¹ United Nations (2025). First Draft of the FfD4 Outcome Document. New York.
<https://financing.desa.un.org/sites/default/files/2025-03/FFD4%20Outcome%20First%20Draft.pdf>



- In the realm of **private business and finance**, it can provide a bridge to connect social impact with financial returns, unlocking capital for critical sectors like education, health, employment, and climate resilience.
- OBF also enhances **data systems for policy, planning, and monitoring** by generating reliable, real-time evidence on what works. OBF doesn't just help direct financing toward more impactful interventions, it also strengthens the infrastructure of data and evidence needed for sustained progress.

Event Description:

This High-Level Public-Private Roundtable will convene senior policymakers, leaders of multilateral institutions, and private sector representatives to explore how OBF helps maximize the impact of development finance and attract new forms of capital. The discussion will draw on practical experiences from countries using OBF to tackle challenges in education, healthcare, employment, and climate adaptation. It will highlight how OBF structures help governments embed outcomes-based approaches in national financing strategies — improving service delivery, optimizing value for money, and attracting co-investment from private sector partners.

The roundtable will also lay the groundwork for collective action around concrete OBF initiatives that will be launched under the [Sevilla Platform for Action](#). This includes:

- An announcement of the OECD's forthcoming global guidance on OBF, developed to help countries and partners adopt and scale these approaches across diverse contexts. This guidance aims to provide governments, funders, and implementing partners with a shared understanding on practices to design and implement OBF mechanisms effectively.
- An announcement on the next phase of the [Outcomes Finance Alliance](#) and Outcomes Accelerator, a public-private, global platform to accelerate the effective testing, scaling and mainstreaming of OBF in the delivery of SDG impact.

Following a dialogue on how private sector investment can catalyze outcomes-based approaches, the event will also highlight the successful launch of the SDG Outcomes Fund with a new anchor investor. These global initiatives aim to consolidate the shared ambition of participating governments and partners to apply outcome-based approaches more broadly, helping accelerate SDG impact beyond the conference.



Agenda and Speakers:

<p>15 min</p>	<p>Opening Remarks: OBF and the Global Financing Framework <i>Opening remarks will highlight OBF as a key tool to advance the FfD4 agenda by aligning stakeholders and financing around shared outcomes. Speakers will also announce initiatives that will be launched as part of the Sevilla Platform for Action: the next phase of the Outcomes Finance Alliance and Outcomes Accelerator, and OECD guidance on OBF.</i></p> <p><u>Government of Switzerland</u>: State Secretary Patricia Danzi, Director-General, Swiss Development Corporation (SDC)</p> <p><u>OECD</u>: Julia Nielson, Development Co-operation Director</p>
<p>30 min</p>	<p>Panel Session 1: OBF to Enhance the Effectiveness of International and Domestic Public Resources <i>This roundtable discussion will explore how emerging market governments and multilateral institutions are already using OBF to unlock greater impact in public service delivery across the SDGs.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>United Nations Population Fund (UNFPA)</i>: Dr. Natalia Kanem, Executive Director • <i>Government of Colombia</i>: Eleonora Betancur Gonzalez, Director, Presidential Agency for International Cooperation • <i>Government of Kenya</i>: Susan Mang'eni, Principal Secretary, Ministry of Co-operatives and MSME Development • <i>Government of Norway</i>: Lisetta Trebbi, acting Director General, Norad) <p>Moderator: Zach Levey, CEO, Levoca (Outcomes Finance Alliance Secretariat)</p>
<p>25 min</p>	<p>Panel Session 2: The Role of Public-Private Sector Partnerships in OBF <i>This roundtable discussion will explore how OBF can align diverse actors around shared outcomes and help catalyze new sources of financing from the private sector.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>British International Investment</i>: Leslie Maasdorp, CEO • <i>European Investment Bank</i>: Richard Amor, Director • <i>Government of India</i>: Jayant Chaudhary, Minister of State (Independent Charge), Ministry of Skill Development & Entrepreneurship • <i>Government of the United Kingdom</i>: Phil Stevens, Director for International Finance, FCDO



	<ul style="list-style-type: none"> <i>Inter-American Development Bank: César Buenadicha, Chief Discovery Officer, IDB Lab</i> <p>Moderator: UBS Optimus Foundation: Tom Hall, CEO</p>
10 min	<p>SDG Outcomes Fund Announcement</p> <ul style="list-style-type: none"> <i>UBS Optimus Foundation: Tom Hall, CEO</i> <i>Bridges Outcomes Partnerships: Mila Lukic, CEO</i> <i>European Investment Bank: Ambroise Fayolle, Vice President</i>
10 min	<p>Closing: What's Next to Accelerate OBF Beyond FfD4</p> <p>Concluding Remarks</p> <p>Photo Opportunities</p>