

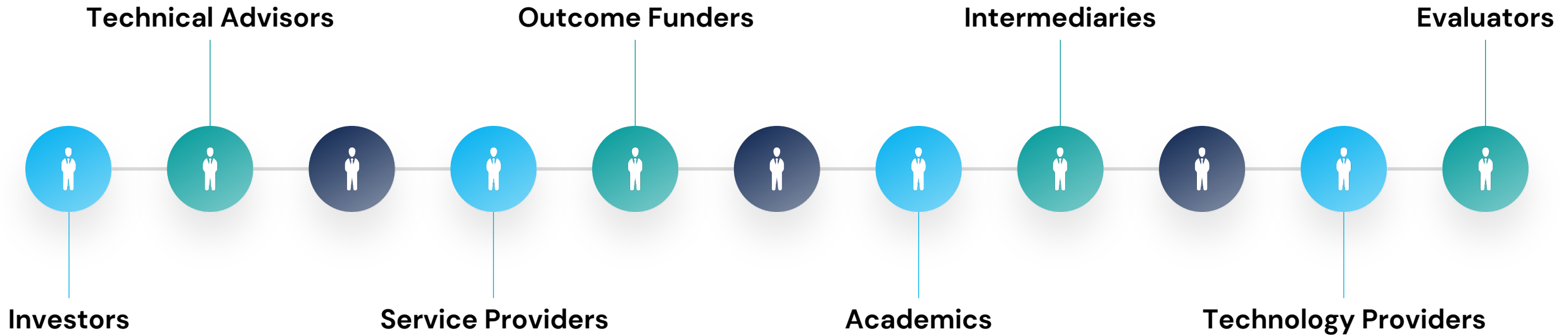


Outcomes
Finance Alliance

Outcomes Finance Alliance

2024 SUMMIT

What is the Outcomes Finance Alliance



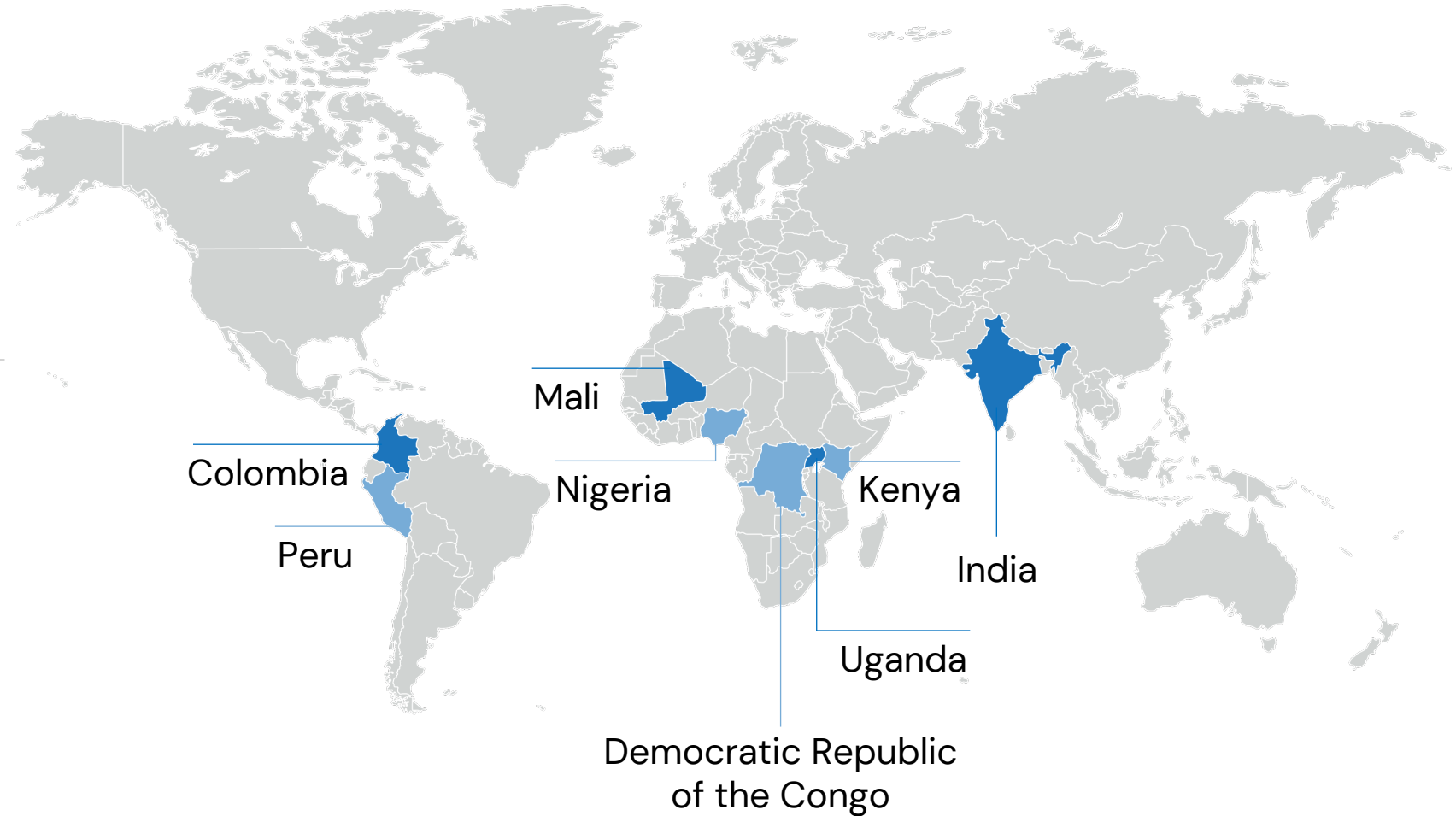
When we first met in January 2018

6

Impact bonds had been launched in Low-or Middle-Income Countries

1

Impact bond had completed and measuring final results

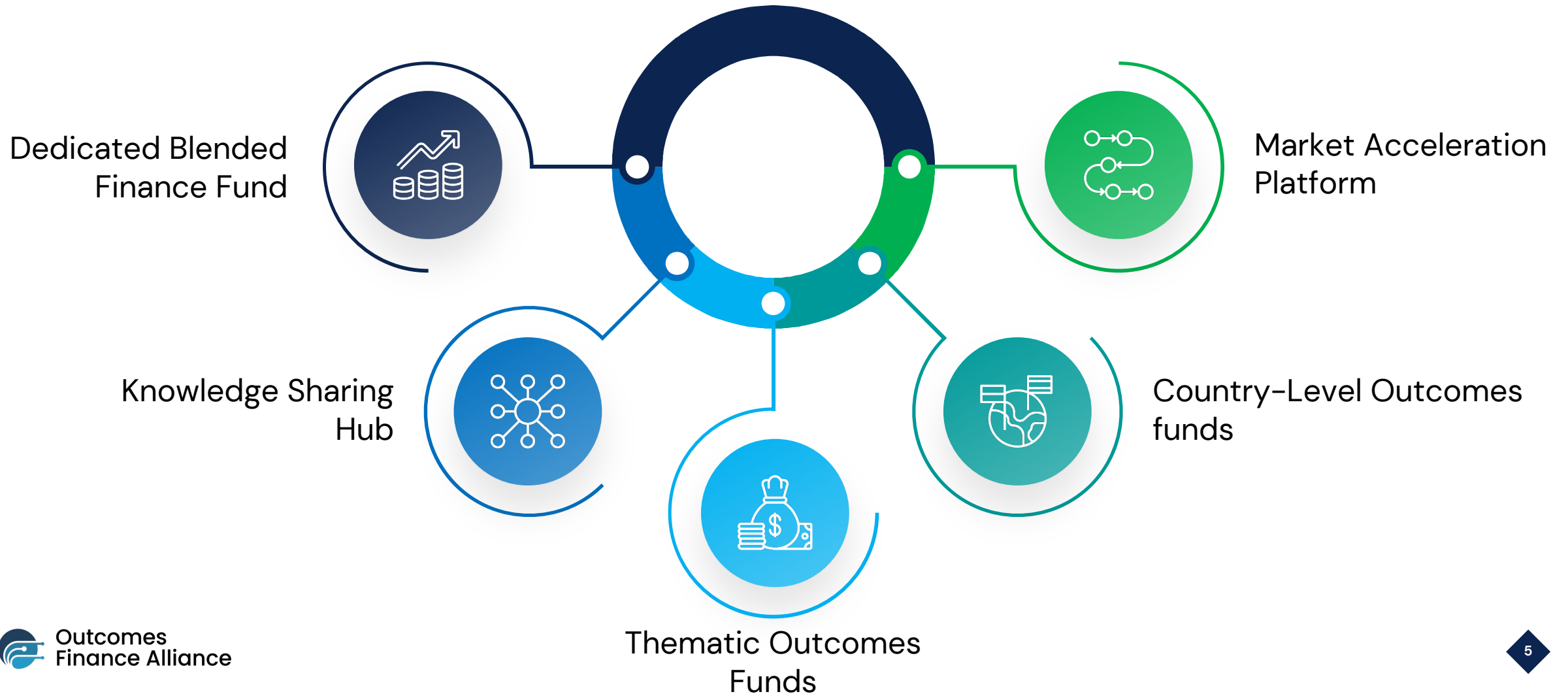




How to make outcomes-based finance a more mainstream and effective tool for SDG impact?

An action-oriented, practitioners' hub

Recommendations





Outcomes Accelerator



Pipeline Acceleration



Market Facilitation



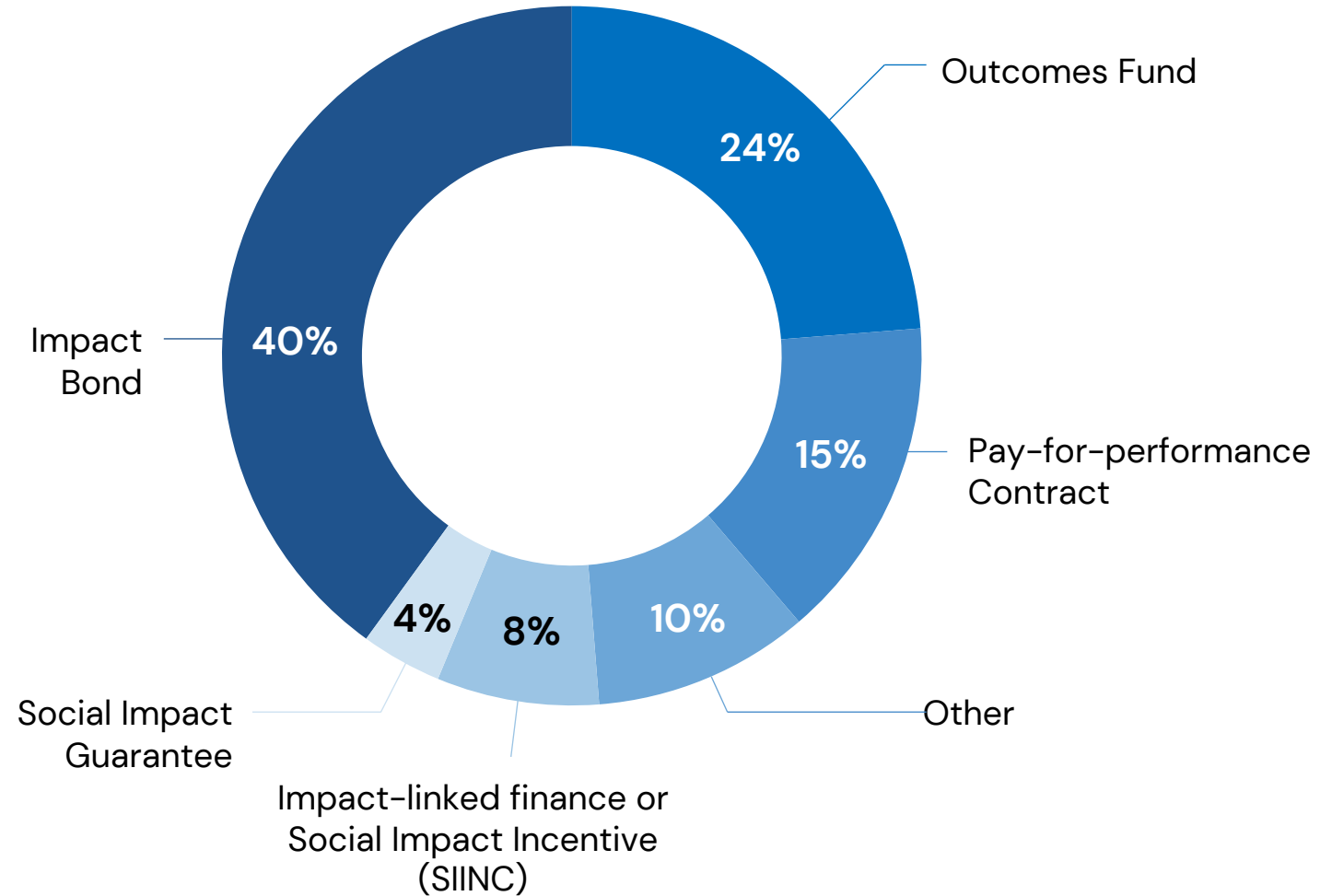
Capacity Creation

What have we learned so far...

148 Proposals for outcomes-based projects

40+ Different Lead Organizations applying in each Cohort

55 Low- and middle-income Countries



Evolving our approach: Why the name change?



Impact Bonds
Working Group



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Outcomes Finance as practice encompassing
many flexible tools

Core themes for this year's summit



**Steps to institutionalize
and mainstream
outcomes-based
financing:**

and shift funding to focus
on achieving better results



**Shaping the narrative
on outcomes:**

and defining how OBF can
contribute to dialogue
with policymakers



**Next Generation of
Outcomes Based
Financing:**

policy areas and instruments
that are paving the way



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Mainstreaming OBF within development institutions:

lessons, strategies, and next steps

MODERATOR

Zachary Levey

CEO, Levoca

SPEAKERS

Martin Saladin

Head of Operations at SECO

Jean-Luc Bernasconi

Chief of Staff, SDC

Jemima Hodgkinson

Senior Advisor, FCDO

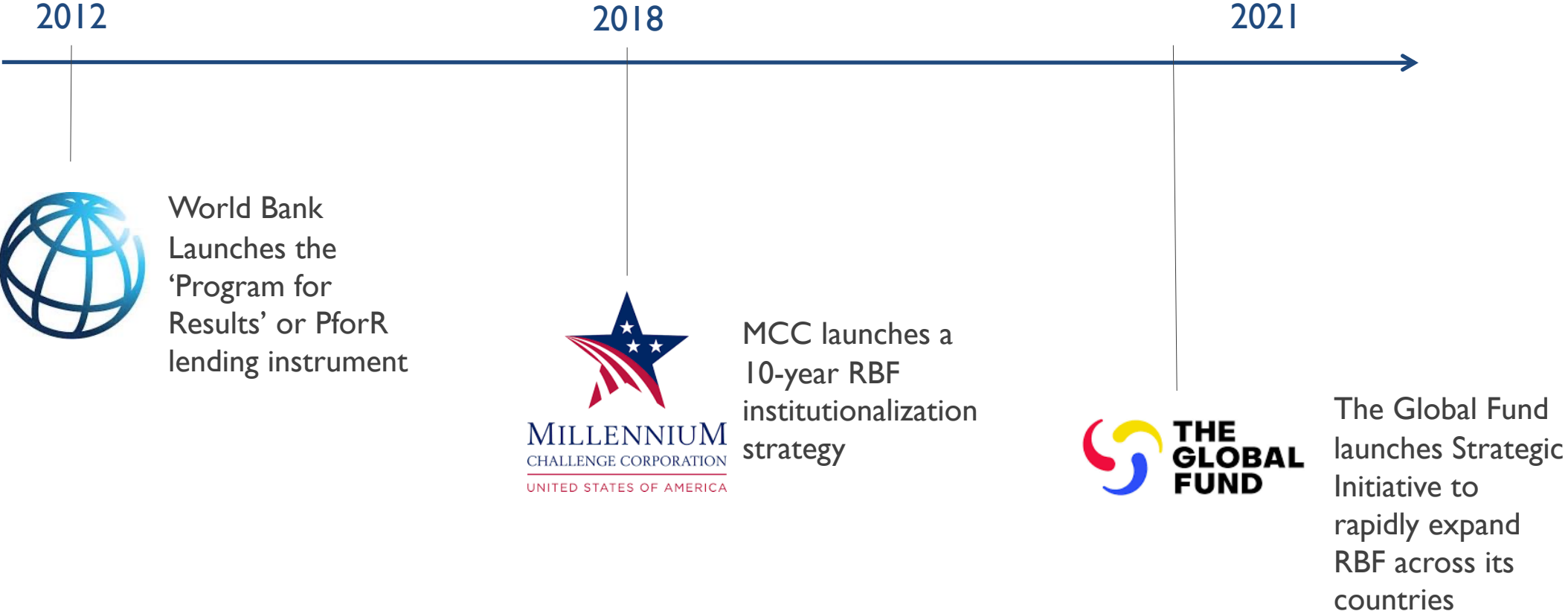
Avnish Gungadurdoss

Managing Partner, Instiglio

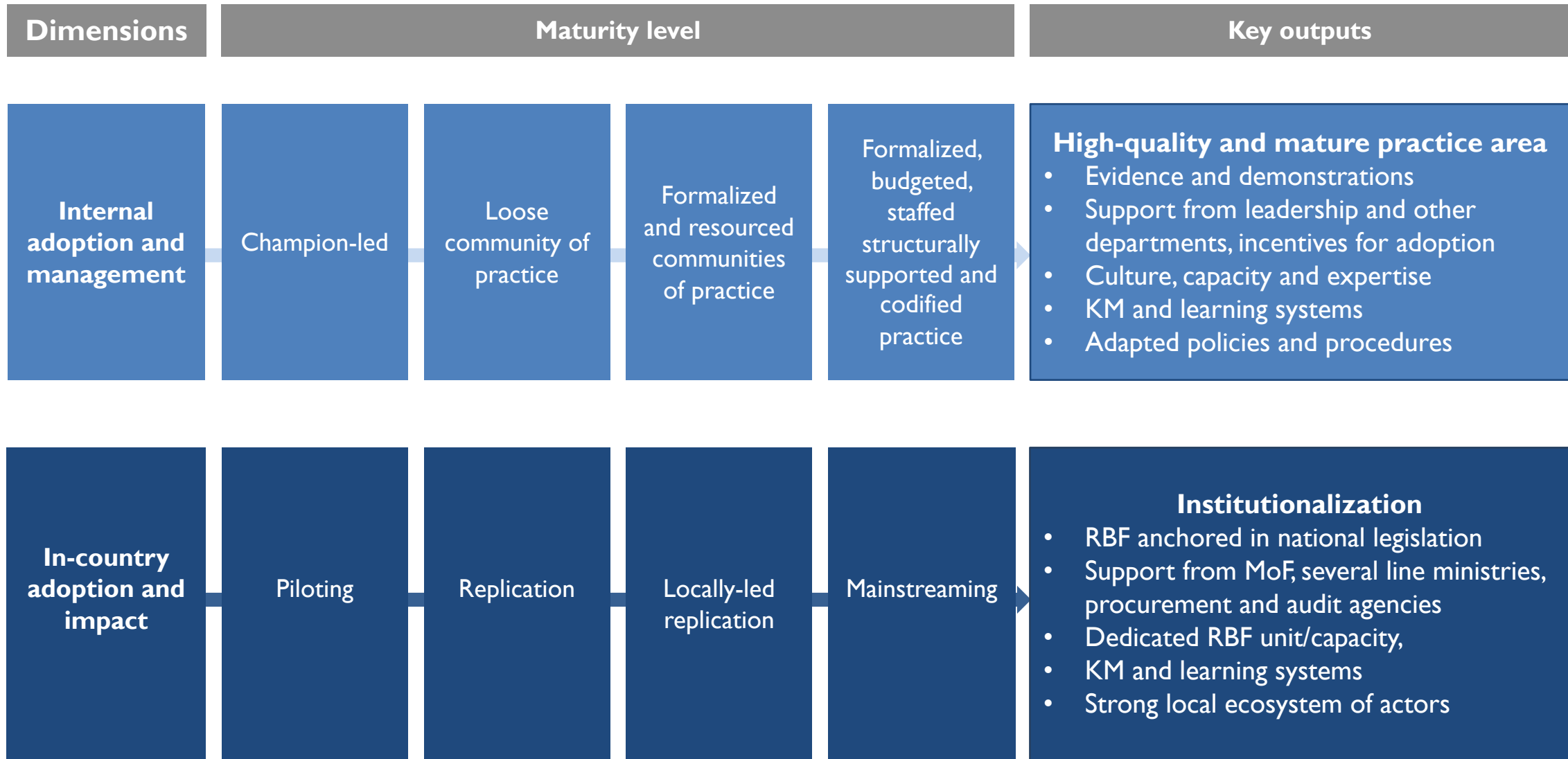
Donors' journey from RBF one-offs to an institutional practice



Few donors have launched institutionalization journeys



Emerging roadmap for institutionalizing RBF




Scale up of RBF and impact

Common barriers donors face in scaling RBF



SDC and SECO have a rich and diverse body of RBF experience and the key ingredients to scale it

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

5 | RBF experiences

Covering private and public sector, diverse sectors, geographies and instruments

Among these...

3 Impact Linked Finance

Several **SIINC**s across sectors and geographies

Evolution towards the use of impact-linked funds (4) for greater scalability

8 RBF in employment

Nepal Employment Fund

Scaled to 8 additional countries in partnership with Helvetas

SIBs.CO Colombia: several impact bonds

- Locally-led replication in Colombia
- Replication in Peru, Tunisia, and Morocco

5 Performance-based grants with subnational public actors *(government, utilities)*

- PBGs are part of SECO's new budget support strategy

+ Contributions to multi-donor trust funds that use RBF (e.g., GPE, SCALE)

Institutional drivers and barriers to scale RBF in SECO/SDC

Evidence and demonstration

1

Significant experience with RBF, encompassing multiple instruments, sectors and geographies. Emerging **best practices and lessons** that the institutions can leverage but **more evidence needed**

Internal sponsorship, buy-in and incentives

2

Strong momentum and interest from several departments who recognize the value of RBF and are keen on expanding its application

3

Increased pressure and **appetite to demonstrate results and greater effectiveness** from within and outside the organisations

4

Opportune timing to think about a more intentional strategy for RBF adoption/scale for the 2025-2028 cycle

5

Disbursement pressure can make RBF unappealing

Capacity, knowledge and expertise

6

Growing community of at least 20 champions with experience in RBF

7

Limited bandwidth of teams and limited practice consolidation

Policies and procedures

8

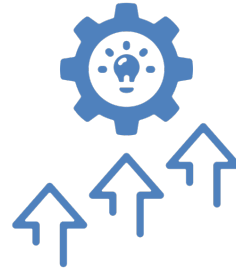
An emerging blueprint for how to engage with and manage RBF modalities: initial experiences with RBF suggest it is possible to achieve greater impact while effectively managing risks and other institutional objectives.

Tactical opportunities to take RBF to the next level for SECO/SDC



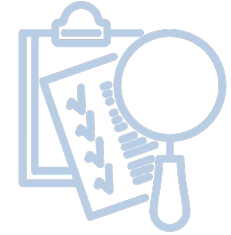
Strengthen internal sponsorship, buy-in, incentives, and central support

- Integrate RBF in strategic plan and assign **leadership's sponsorship**
- Creating an **RBF core team** that provides RBF support and provides internal coordination
- Activating a **group of internal ambassadors** representing the different departments
- Organize a **yearly RBF week** to celebrate and reward milestones



Make it easy for staff: Codify practice, invest in capacity-building and make TA accessible

- **Codify practice in guidebooks** (e.g., sector notes) and **offer trainings**
- Providing **on-demand technical assistance** to teams for more complex RBF designs or new sector areas (e.g. climate)
- Organizing **tailored knowledge exchange sessions** with peer organizations



Increasing evidence base

- Compiling **evidence and lessons** from existing RBF projects
- Investing in simple **learning agendas** for selected projects



Final thoughts

- While few donors have begun the full institutionalization journey, many more are ready to engage with it
- Philanthropy has a key role to play to accelerate this journey of scale

Thank you!



Mainstreaming OBF within development institutions:

lessons, strategies, and next steps

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AGENDA

March 18 – UBS Building

10:45

Opening Plenary

- Welcome to the Outcomes Finance Alliance

14:00

Breakout Sessions

- Navigating the Future: Outcomes-Based Finance in Employment Ecosystems
- Beyond Carbon Credits: Financing Outcomes from Nature-Based Solutions
- Driving Impact: Scaling Outcomes-Based Education Solutions for SDG 4
- Fragile and Conflict-affected situations: Delivering Results When Needed the Most
- Navigating Migration Challenges through OBF

16:00

Closing Plenary

- The Outcomes Accelerator Early Learnings

March 19 – Credit Suisse Building

09:00

Opening Plenary

- The Next Generation of Outcomes-Based Finance

11:00

Breakout Sessions

- Closing the Gender Gap through Outcomes-Based Finance
- Exploring the Potential of Marketplaces for Social Outcomes
- Harnessing Impact: Lessons from the Frontlines of Outcomes Funds
- Moving to scale: Innovations in Results-based Finance for Climate Action
- Navigating the Path to Health Equity: Outcomes-Based Finance in Action

14:00

Breakout Sessions

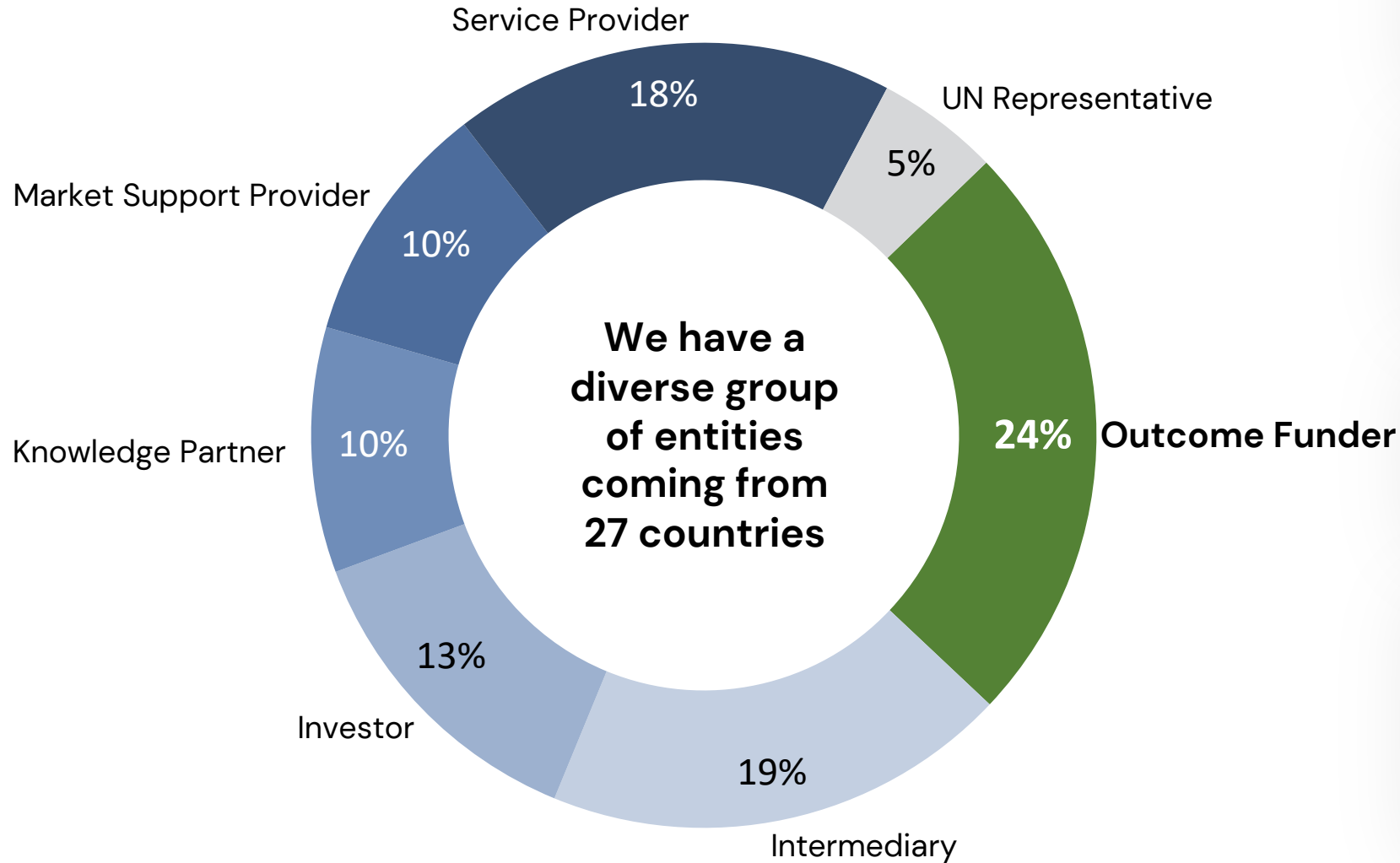
- Crafting Compelling Narratives for Outcomes-Based Financing
- Enabling Personalized Outcomes in Complex Contexts
- Exploring the intersection of Outcomes-Based Finance, Impact-linked Finance and Blended Finance for Sustainable Development

16:00

Closing Plenary

- The Way Forward

Who is in the room



Africa

- Ghana
- Kenya
- Mauritius
- Sierra Leone
- South Africa
- Tunisia
- Zambia



Americas

- Brazil
- Colombia
- Haiti
- United States



Asia

- India
- Pakistan
- Singapore



Europe

- Austria
- Belgium
- Denmark
- France
- Germany
- Liechtenstein
- Luxembourg
- Netherlands
- Norway
- Portugal
- Spain
- Switzerland
- United Kingdom

Market pipeline is growing

2022

2024

Projects and Funds Under Development

47 → 67

47
Projects

20
Funds

LMIC Countries

34 → 35



bit.ly/ofapipeline

Why are we here today?

START



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